

TIPS FOR YOUR POSTER

Your poster presentation should only last 5 minutes. The poster should therefore be attractive, structured, and concise. Present only the essential, using as many visuals as possible to support and summarise your results.

- ➔ A0 format (H: 118.9 m - W: 84.1 m), portrait format (vertical)
- ➔ Audience: teacher-researchers, researchers, doctoral students
- ➔ Choose the language of the poster from French, English or German.

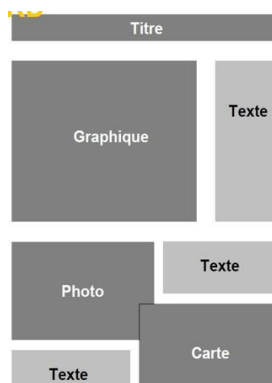
Objectives

Your poster is intended to present your work to specialists in your field. It serves as a basis for your presentation, the aim of which is to explain the originality, challenges, and method of your research topic. The poster is:

- ➔ A summary of your research, including issues and key words.
- ➔ An image that arouses the reader's curiosity.
- ➔ A shop window for the reader, who stops for no more than 5 minutes.
- ➔ A message that seeks to convince the reader of the value of your research.
- ➔ An autonomous presentation, i.e., one that can be understood even if you are not there to explain it.

Preliminary stages

- ➔ The scenario (*storytelling*): construct a scenario (a narrative) which includes the content, the issues, and the main parts of the argument. You can use this scenario to present your poster.
- ➔ The storyboard: define the text sections and illustration sections. Example:



Content

- ➔ Your poster needs include your name, email address, the title of your research paper, your name, your university and laboratory, and your research supervisor.
- ➔ Your poster must include illustrations (images, graphs, tables, diagrams, etc.) in black and white and/or color (300 dpi). Your text should not exceed 400 words.

- The poster must be visually structured (identify the different parts of the poster with titles, section numbers and/or colors) and have a natural or explicit reading direction.
- Remember that your name has to appear on the poster and cite your sources.

Legibility

**The poster must be educational and easy to read.
It needs to be linear, structured and simple.**

- Follow a logical structure (identify the different parts of the poster and adopt a natural and explicit reading direction).
- Find a good balance between text, photos, diagrams, and graphics (ideally, 30% of the poster's surface area should be text, 40% illustrations and 30% empty space).
- Be concise and go straight to the point: use short sentences, a suitable font, no word written in capital letters, and don't overuse colors, which make your message less legible.

A reduced paper version (A4) and an online version will be made available to the public.

If your proposal is accepted, you will send your poster by email between 1 and 15 June 2024 to: contact@iascongress2024.org.

The Congress Team